# Services

## Tier 1: Custom Website

* Domain Registration and Mgmt
  + B-Y-O Business Name
    - (Branding Services Available Tier 2)
* Website Design
  + B-Y-O Logo
    - (Branding Services Available Tier 2)
  + Font, Color and Style Design
  + B-Y-O Content
    - Text, images, ads, etc.
    - (Content Creation Services Available Tier 3)
* Website Build and Deploy
* Monthly Web Hosting
* Post-Deployment Changes: A La Carte

## Tier 2: Brand Kit

* Business Name Consultation
* Logo Design
* All Tier 1 Services
* Google MyBusiness Account Setup
* E-Commerce Accounts Setup (Standard Set)
* Social Media Accounts Setup (Standard Set)
* Custom Business Growth Plan & Resources Package
* Post-Deployment Changes: A La Carte

## Tier 3: Content Creation

* Initial Build-Out: Style and Tone
* Periodic Updates: Monthly Pricing Increases with Frequency
* SEO: Google Analytics Setup